

# Charles R. Conrad Jr.

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## Work Experience

- 03/13 – present University of North Texas, Department of Learning Technologies Denton, TX  
Part Time Curriculum Writer
- Helped design, write, and update online high school career & technology courses for Graphic Design and Printing & Imaging using project-based instead of software-based teaching as mandated by the Texas Education Administration.
- 08/06 – present cree8iv Productions Denton, TX  
Freelance: Web Designer / Graphic Designer / Video Editor / Image Editor / Animator / Booth Designer
- Created websites with Adobe Photoshop, hand-coding the HTML and CSS for Axxess International Inc., Secure ID Coalition, Crossbar Marketing, Body Re-Nous, DeLarue Jewelry and Array Media Group.
  - Directed, recorded and edited video with Adobe Premiere; worked with voice talent to record voice-over for infomercial with Adobe Soundbooth for Crescent Guardian Security Inc.
  - Recreated logo and edited marketing collateral with Adobe Illustrator Adobe InDesign for Axxess International Inc.
  - Produced posters and flyers with Adobe Photoshop; designed display booths; created website with Adobe Photoshop, hand-coding the HTML and CSS for DeLarue Jewelry.
  - Edited video with Adobe Premiere for streaming; redesigned website with Adobe Photoshop, hand-coding the HTML and CSS for Body Re-Nous.
  - Edited photos of products with Adobe Photoshop for several websites: Lightning Force Performance, Oaks of Clayton and Chemtane 2 (subcontracted through Resonant Graphics).
  - Created logos, business cards, marketing collateral, banners and brochures with Adobe Photoshop, Adobe Illustrator and Adobe InDesign for PowerHouse Enterprises, Celebration Cookies, Crossbar Marketing, Array Media Group, Grimm’s Trimm, Decorating Etc. and Alpha Facility Services.
- 07/05 – 08/06 ITEC Forerunner Media Kingston, WA  
Contractor: Video Director / Camera Operator / Instructor / Broadcast Graphics / Sales and Marketing
- Traveled to conferences setting up audio and video equipment to record and sell CDs and DVDs on site.
  - Directed live audio and video feeds for 3 cameras; created broadcast graphics with Microsoft PowerPoint.
  - Managed 3-6 volunteers, teaching them how to run cameras and generated sales during the conferences.
- 09/03 – 10/05 Texas Instruments Radio Frequency Identification Systems Dallas, TX  
Webmaster (Contractor working for Total Technical)
- Designed the look and feel of the website increasing its usability and ease of maintenance with Adobe Photoshop, hand-coding the HTML and CSS.
  - Converted website to a new metrics tool and analyzed the website metrics with Google Analytics.
  - Created multimedia presentations with Macromedia Director and Flash to help launch EPC Gen 2 product.
- 04/03 – 05/06 University of North Texas, CCECM Denton, TX  
Instructor (on selected Saturdays)
- Substituted for 6 weeks in Dr. Jackson’s e-Merchandising class teaching students how to build quality web pages with Macromedia Dreamweaver.
  - Taught basic and advanced techniques in Adobe Photoshop to students, teachers and staff.
- 01/02 – 06/02 The Art Institute of Dallas Dallas, TX  
Teacher’s Assistant: Adobe Photoshop / Adobe Premiere / Web Design (HTML and CSS)
- Supported teachers in presenting artistic curriculum to undergraduate students during classes.

## Education

The Art Institute of Dallas Dallas, Texas  
Web Design Certificate June 2002  
3.9 GPA - Dean’s List - President’s List

Applied Life Christian College Hot Springs, Arkansas  
Associate of Arts in Business May 1988

## Technical / Languages

MS Office	Adobe Photoshop	Macromedia Director	Adobe Soundbooth
HTML	Adobe Premiere	Macromedia Homesite	Lotus cc:Mail
XHTML	Adobe Illustrator	Macromedia Flash	QTVR
CSS	Adobe InDesign	Macromedia Dreamweaver	some JavaScript / PHP